

SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS

ANNUAL WORK PROGRAM

for 2019-2020

April 25, 2019

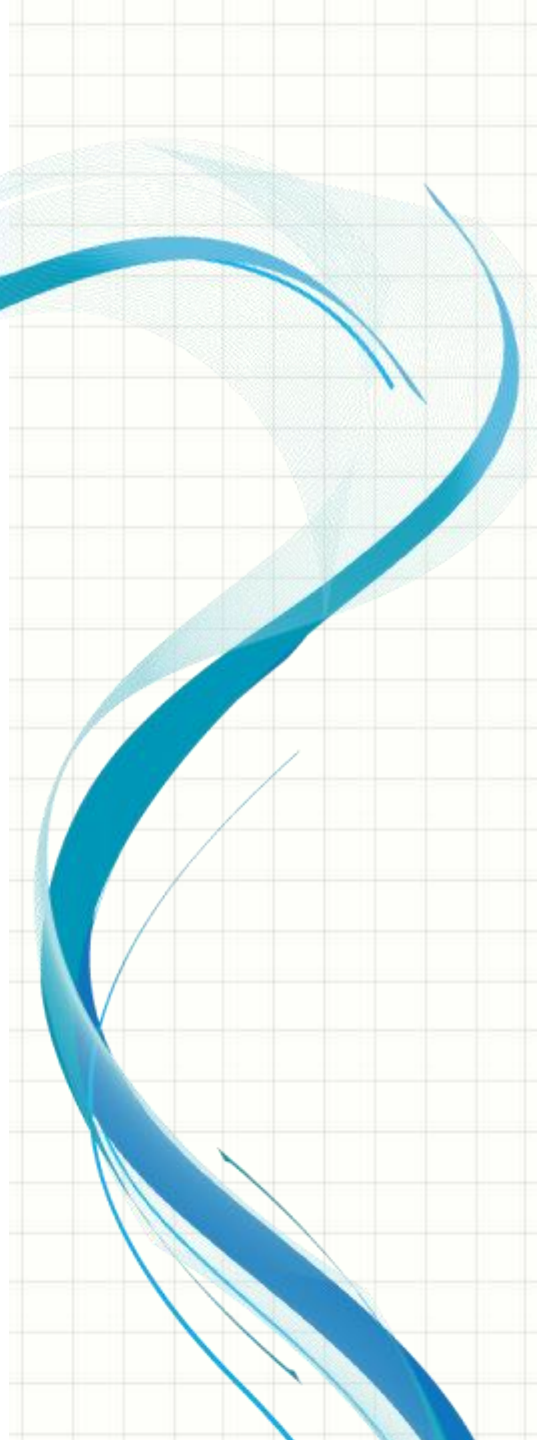
Board of Directors Meeting

Mission

Provide a **leadership forum** for South Bay local governments to **act collaboratively** and **advocate** for regional issues with a focus on improving **transportation** and the **environment**, and strengthening **economic development**.

Vision

The South Bay region is **environmentally sustainable**, with ~~reduced congestion~~ **IMPROVE MOBILITY OPTIONS** and a **healthy economy**, due to the local government **collaborations** and **advocacy facilitated and supported by SBCCOG**.



Guiding Principles

The SBCCOG shall:

- Promote **cooperation** among member agencies in the discussion of issues of mutual interest.
- **Act collaboratively** on programs or activities that can be better accomplished collectively than by any one jurisdiction.
- Acknowledge each jurisdiction's independence while **advocating for the South Bay** with one voice.
- **Support member proposals** that further the mission, vision and goals of SBCCOG.
- **Identify challenges and opportunities** that transcend jurisdictional boundaries.
- Seek **solutions** to issues of **common concern** without duplicating or harming other agencies' efforts.
- **Represent** the interests of the South Bay with other governing bodies and organizations.
- **Seek resources** from county, regional, state and federal agencies that will benefit the South Bay.



Strategic Plan Goals

Goal A: Environment, Transportation, & Economic

Development - Facilitate, implement and/or educate members & others about environmental, transportation & economic development programs that benefit the South Bay.

Goal B: Regional Advocacy - Advocate for the interests of the South Bay

Goal C: Member Networking & Communications -

Sustain & strengthen Board and member commitment to SBCCOG and its initiatives.

Goal D: Organizational Stability - Be a high performing organization with a clear path to long-term financial health, staffing continuity & sustained board commitment.

SBCCOG Programs are Designed to:



- Work on issues that are better addressed collaboratively than individually - Goal A
- Protect South Bay interests - Goal B
- Monitor trends and issues of which members should be aware - Goal C
- Add value for members - Goal D

Three Areas of Success

1

Leveraged outside funding – by 6 times the amount of funds from dues

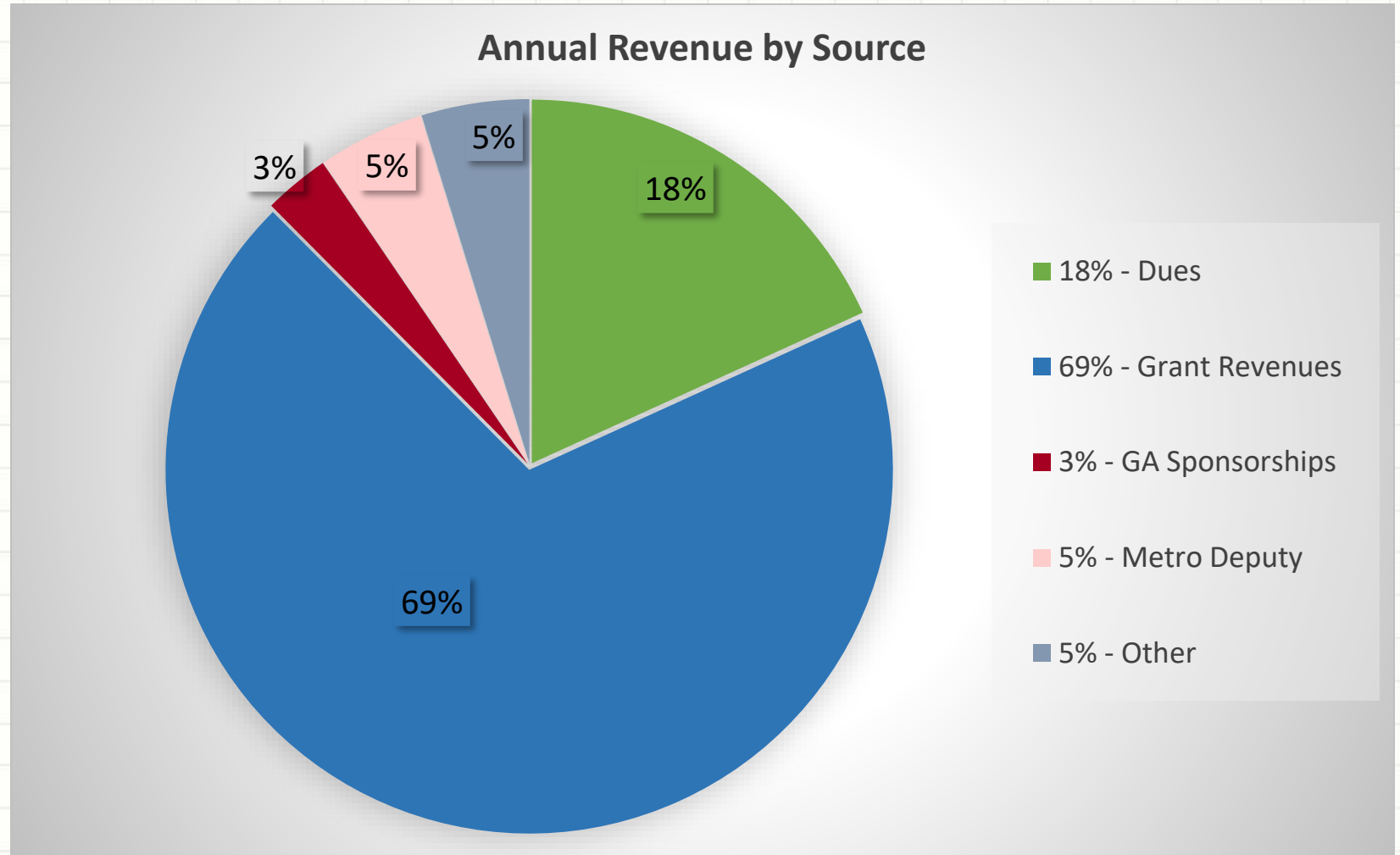
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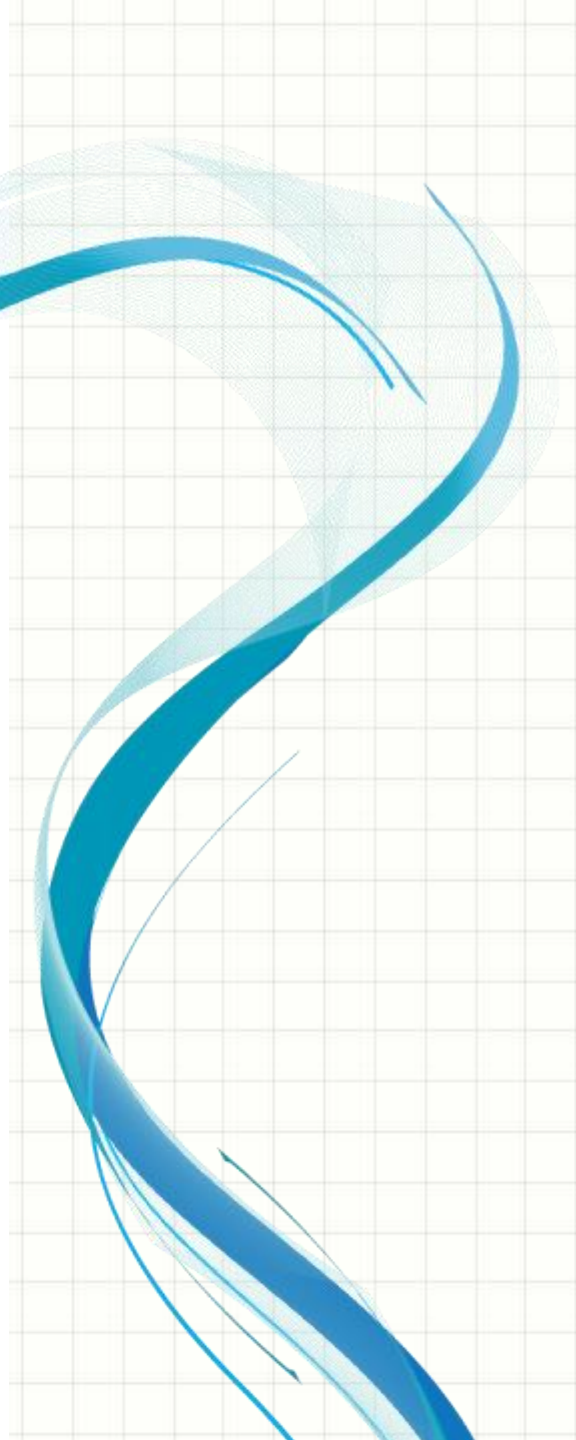
Secured funding to continue development of regional Broadband network

3

Began individual city & Subregional Adaptation Vulnerability Assessments

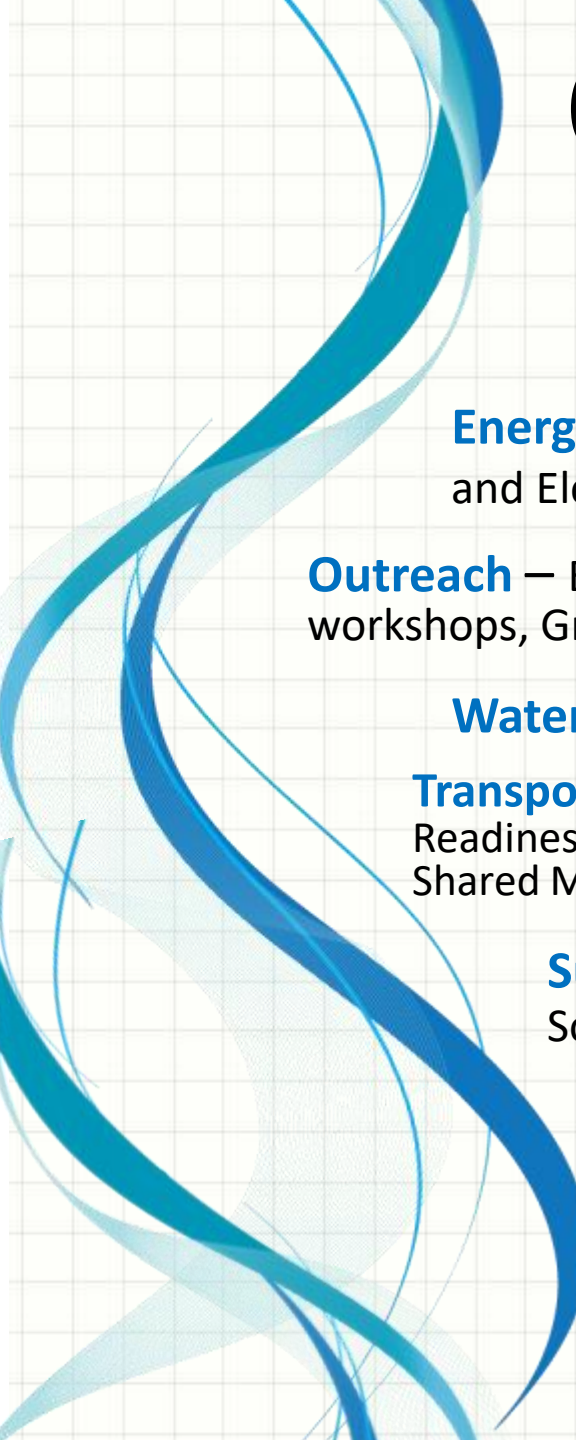
2018-19 SBCCOG Revenue by Income Source





Advocacy

- ✓ Legislation and State Policies
 - ✓ Housing Policy Papers
- ✓ Sustainable South Bay Strategy
- ✓ Alternate mobility modes / slow-speed
- ✓ Electric Vehicle Infrastructure/Readiness
- ✓ Metro Measure M & R
- ✓ Congestion Reduction program (toll express lanes)
- ✓ Rail lines – Green Line South, Crenshaw/LAX
- ✓ LA Air Force Base



Current Major Programs

Energy Efficiency - Energy Leader Partnership Program for cities, Gas and Electric savings, assist cities with recognition, technical assistance

Outreach — Education for the general public at over 100 events, classes, & workshops, Green Building Assist

Water Conservation — Cash for Kitchens, Rain Barrel give-a-way

Transportation — Measure R & M Highway Program, EV Infrastructure & Readiness, Local Travel Network, Vanpool, Metro Express Lanes, Shared Mobility Devices Working Group

Sustainability — City and Subregional Adaptation Vulnerability, Solsmart, Renewables, Sustainable South Bay Strategy

Homeless — Outreach with PATH, Homeless Resource Fairs and 1st responder trainings, Homeless Services Task Force

Seniors — Resource Sharing, Senior Services Working Group, Transportation Services

Smart-Net— Development of Regional Broadband Network

2018-2019

Transportation Highlights

Measure R

South Bay Highway Program

- **13** new project applications were received and submitted to Metro as part of the annual Measure R Metro Budget Request, totaling over **\$55M** in new Measure R funding.

Measure M

Multi-Year Sub-Regional Programs

- Initial 5-year program of projects was developed.
- **32** projects applications were submitted to Metro, requesting over **\$125M** in Measure M funding through FY24.

SBCCOG will continue to work with cities, Caltrans, and Metro to identify additional Measure R and M projects to improve mobility in the South Bay.



2019-20 WORK PROGRAM

Program Priority Focus Areas

1

Regional Broadband Network Initiative and Applications

2

Local Travel Network

3

South Bay Environmental Services Center Programs

South Bay Broadband

- Finalize negotiations with preferred proposer
- Secure funding from Metro and State Budget
- Sign contracts – SBCCOG & cities & health agencies
- Begin construction of the network
- Work on applications opportunities once the network is completed with cities and participating health agencies



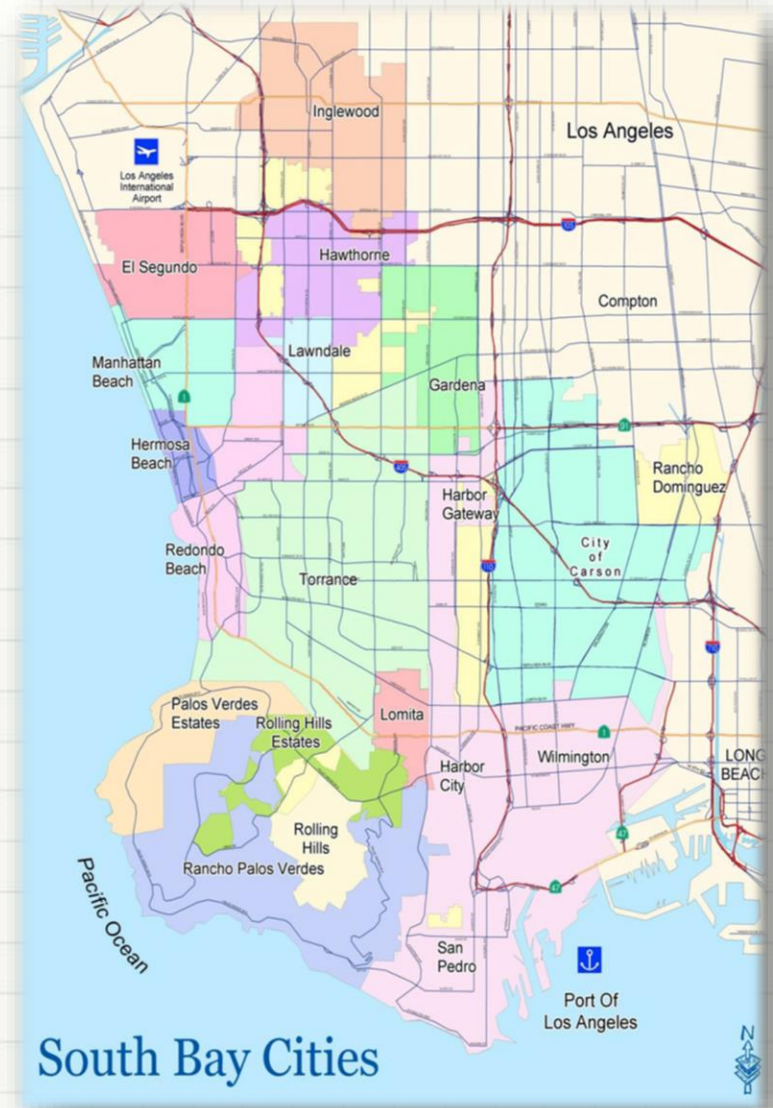


Promoting South Bay Transportation Improvements

- Measure R & Measure M program implementation
- Metro ExpressLane revenue use
- Local Travel Network
- EV Infrastructure/Readiness
- Telework Education/Support –
The Trip Not Taken

SBESC Programs

- Green Business Assist services
- Analyze continued funding opportunities



Special Programs

- Homeless Services
- Senior Services
 - Shared housing county pilot
 - Age Friendly Region
- CAP adaptation chapters



Special Initiatives

- Securing new office space
- Developing a Comprehensive Communications Plan
- Convening Finance Committee to look at SBCCOG dues structure and amounts



Funding Possibilities

Subregional Innovation Program:

- **Explore 501c3** – for additional grant funding
- **Fee for service** – assist public and private sectors with innovative solutions
- **Partnerships** – Collaboration with other agencies (SCAG, AQMD)



Collaboration is **KEY!**

- Working Groups

- City Managers
- Economic Development Directors Roundtable
- Energy Management Working Group
- GIS Working Group
- Homeless Services Task Force
- Infrastructure Working Group
- Parks & Recreation Directors
- Planning Directors
- Regional Network Working Group
- Senior Services Working Group
- Shared Mobility Devices Working Group
- Social Media
- Transit Operators' Working Group
- Transportation Committee

Collaboration is **KEY!**

- Partners

- Southern California Edison
- So Cal Gas
- West Basin Municipal Water
- Torrance Water
- Water Replenishment District
- L.A. County Sanitation Districts
- Metro for vanpool and Express Lane promotion
- L.A. Department of Water and Power

- Additional Funders

- **Golden State Water**
- Los Angeles County for Homeless funding and broadband
- South Bay Workforce Investment Board for broadband and telework
- General Assembly Sponsors

Collaboration is **KEY!**

- **Outside Partnerships**

- CALCOG (Board & Executive Directors)
- Contract Cities/League of Cities Stormwater Funding Committee
- ICLEI – International Council for Local Environmental Initiatives
- LARC – Los Angeles Regional Collaborative, UCLA
- LGSEC – Local Government Sustainable Energy Coalition
- Metro – Measure M Policy Advisory & Highway Advisory Committees
- SBACC – South Bay Association of Chambers of Commerce
- SBWIB – South Bay Workforce Investment Board
- Southern California Association of Governments (SCAG)
- SCAQMD

- **Cities Must DO THEIR PART**

- Share what they are doing
- Work with the SBCCOG & other South Bay Cities

Next Steps

- **Approve Work Program**
 - Board of Directors direction
- **Support the SBCCOG**
 - City Managers & Staff
- **Collaboration**
 - Share information
 - Participate in programs

Testimonials

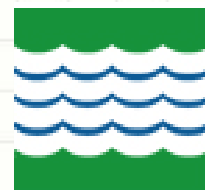
- **Re Energy Efficiency:** *"Thanks to Greg (Stevens, SBCCOG energy engineer) we completed our safety street light retrofit on time and have submitted our incentive app timely!"*
- **Re Rain Barrel Giveaway:**
 - *"Thank you for the reminder of our signing up for the free Rain Barrels. Since signing up we have had a 420 gallon water reclamation tank installed in our back yard. Remarkably, it's even rained since then and the tank is currently filled up."*
 - *"Thank you very much for what you are doing. Reclaiming water is one of the simplest, smartest choices we think every California homeowner should consider."*
- **Re Climate Action Plan:** *"Thank You for attending and presenting at the City Council meeting last night. The presentation was clear, balanced, and informative in order for the Council to make a thoughtful decision. Thank you and the COG for your patience until this could be on the agenda for consideration. We look forward to future collaboration on the plan."*



QUESTIONS?



THANK YOU



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